Create Futures: a Movement for the creation of desirable futures

"The future is born from dreams of the past and choices of the present" - Create Futures

foto1.jpg

Why?

As we look at the past of the future, it becomes clear that much of what exists today has been previously dreamed of: from the 20's throughout to the 40's there are many images of video-conferences, notebooks, cars, cities that lack a human scale, home theater, drive through, fast food, video-surgery, machines to cash money, microwave ovens, etc.As we look at the past of the future, it becomes clear that much of what exists today has been previously dreamed of: from the 20's throughout to the 40's there are many images of video-conferences, notebooks, cars, cities that lack a human scale, home theater, drive through, fast food, video-surgery, machines to cash money, microwave ovens, etc.

foto2.jpg

Nowadays, the images of the future that mass media disseminates are scary, sad, hostiles.

It is necessary to dream and plant seeds of images and ideas of <u>desirable</u> futures that can inspire innovation and orientate choices, above all aimed at the change of models that we need for a better, desirable and possible world.

Having this in mind we created the IberoAmerican Create Futures Movement that develops methodologies and digital platforms to facilitate the creation of desirable futures. One of these is the www.criefuturos,com, a multimedia encyclopedia of desirable futures which already has an important collection of created futures.

Create Futures wants to motivate and mobilize, inspire choices and identify opportunities for innovation. Through meetings and on line activities, it invites people, communities and institutions to answer the question: "If everything was possible, which future would you wish for?"

In 2009 the Movement went a long way forward thanks to the support of the Spanish Agency for International Cooperation and Development (AECID) and to the New Brazils/Oi Future Program. Iberoamerican nucleus were set in Uruguay (Traful), Spain (Transit), Dominican Republic (Revista Lengua), Peru (Realidad Virtual), Chile (Mosaico Cultural), Argentina (Centro de Expresiones Contemporâneas). The work develops strongly in Uruguai and Create Futures was considered of public utility. http://www.traful.org.uy In 2009 the Movement went a long way forward thanks to the support of the Spanish Agency for International Cooperation and Development (AECID) and to the New Brazils/Oi Future Program. Iberoamerican nucleus were set in Uruguay (Traful), Spain (Transit), Dominican Republic (Revista Lengua), Peru (Realidad Virtual), Chile (Mosaico Cultural), Argentina (Centro de Expresiones Contemporâneas). The work develops strongly in Uruguai and Create Futures was considered of public utility. http://www.traful.org.uy

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- In Colombia, Uruguay and Argentina with Las Américas, touring exhibition to celebrate the Bicentennials of Independence - more info at http://wiki.lasamericasexpo.com/ In Colombia, Uruguay and Argentina with Las Américas, touring exhibition to celebrate the Bicentennials of Independence - more info at http://wiki.lasamericasexpo.com/
- In the FILE, International Electronic Languages Festival, http://www.file.org.br, with an installation that allows the public to create futures in text, drawing and audio which are published in the wikifuturos becoming accessible to others to access, get to now, and edit.

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